

AMAZON MARKETING





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PRODUCT LISTING AMAZON

HIGH ENERGY FISH

Product Listing



-  Improve Nutrient Uptake
-  Increase Biological Activity
-  Trigger Natural Immune Response
-  Stimulate Beneficial Soil Organisms

Naturally Fermented Whole Salmon

How to USE?

-  Vegetables, Garden, Bulbs, Annuals
2 Tablespoons/Gallon
-  Perennials, Berries, Roses, Vines
3 Tablespoons/Gallon
-  Shrubs
3 Tablespoons/Gallon
-  Rooted Vegetables
1 Tablespoons/Gallon
-  Outdoor Container Plants
1 Tablespoons/Gallon
-  Trees
4 Tablespoons/Gallon

Where to USE?

-  Vegetables, Garden, Bulbs, Annuals
-  Perennials, Berries, Roses, Vines
-  Shrubs
-  Rooted Vegetables
-  Outdoor Container Plants
-  Trees

Improved Nutrients For Seedling Or Established Crop.

A NATURAL BOOST FOR IMMUNITY

CONSTRUCT & BUILD

Eco Friendly EVA Foam

Very Colorful & Detailed

Soft & Comfortable

Water Squirter

Floating & Mold free

Comply with all the safety Requirements of current EU And US regulations

Soft & Comfortable

Very Colorful

29 Pcs Per Bag

Very Detailed

ECO Friendly

Water Squirter

CONTENTS

13 PCs Floating Jigsaw

13 bath Stickers

Storage Bag with Suction Cups

2 bath Squirters

Stick to The Bathroom Tiles

Float on water

Silly Faces Bath Sticker Set

Soft & Flexible

Fun Making Hilarious Face

Colorful

Stimulate Creativity And Imagination

MOLD FREE AND NO HOLE BATH TOYS

VERY COLORFUL

JEWELLERY



POPPZ



- ✓ Erstklassige Qualität
- ✓ Herausragender, reicher Geschmack
- ✓ Verpackung aus recyceltem Kunststoff
- ✓ Die größte Geschmacksauswahl
- ✗ Standardqualität
- ✗ Durchschnittlicher Geschmack
- ✗ Nicht umweltfreundliche Verpackung
- ✗ Begrenzte Geschmacksoptionen

POPPZ®

- 100% **vegan**
- Premium Quality**
- Fat Free**

Bottle made from recycled plastic

POPPZ® BLUEBERRY 450g

POPPZ® LYCHEE 450g

POPPZ® PEACH 450g

FLASCHE AUS RECYCELTEM KUNSTSTOFF



A+ CONTENT

Hearcool

Your Guardian
Against the Waves Anytime and Anywhere.

Memories
Capture Your Splendid Moments Beneath the Water!

IPX8 Certified
Specially Made Transparent Material that Remains Sensible and Responsive

Dive with Confidence

- QUAD** Quad-View Super Clear Lens
- 1000** Hours of Recording with Over 10000 Photos
- TRIPLE** Get 3x the Fun of Waterproof Photos

BEACH ESSENTIALS

STEP 1: Open the front-side lock.
STEP 2: Insert your phone into the pouch.
STEP 3: Press the both side keys firmly.
STEP 4: Start the camera.

What's in the box
Cases and Lanyards

Ideas
Videos for this product

Customer Review: Works great!
Customer Review: Hearcool is a creative product from Hearcool & Family.
Customer Review: Works perfectly!
Customer Review: Hearcool is a creative product from Hearcool & Family.

AMBER JAR SOY CANDLES CRAFT & KIN

Aromatherapy candle
These soy candles are made with strong essential oils that will create an enjoyable ambience in your home.

100% Natural Soy Wax
Each candle is made with 100% premium soy wax.

Home Spa
Gift
Medication candle
Designed in California

Home Spa
Enjoy a pampering & Luxurious SPA session at home.

Carefully crafted goods from our family to yours!

CRAFT & KIN

From the brand

All of our pieces are carefully designed with your Home and Family in mind. We believe your Home should be a collection of things and people you love. Our mission at Craft & Kin is to help you craft a little more of that love with your kin.

Craft & Kin

SCENTED CANDLE

Fresh the air and relax your body

Why Choose Our Natural Soy Wax Scented Candles?

- Our scented candles are made of 100% lead-free cotton and will not produce black smoke when you light the candle.
- Soy wax is a renewable and recyclable resource, harmless to humans and animals.
- The 100% soy wax candle burns more slowly and longer than paraffin wax and we have found that Soy wax Candles last up to twice as long as equivalents that are paraffin-based or soy/paraffin blends, and burn cleaner and more thoroughly than paraffin wax, so soy wax offers great value for money.
- It's high concentration pure essential oil.
- All essential oil candles are 4-6 inches and burn up to 20-30 hours each, up to 120 hours total per set.
- Original and unique gift for women! Perfect for stress, laughter, love, sex, travel, Aunt, Grandma, wife, birthday, or any special day!

VS

Our products	Others
8% Pure Essential Oils	3-5%
4.4 oz	2.2 oz
25-30 h	12-15 h

VS

Our products	Others
Long lasting scented candles	
Each candle weighs 4.4 ounces and has an average working time of 25 to 30 hours, up to 120 hours total per set.	

Relax your body
When you're doing yoga, light up a candle, and enjoy 20 to 25 hours of relaxing warmth and soft light.

Decorative tin container
After your candle has been completely used, these beautiful tins can be reused as pretty organizers for your earrings, rings, dips, and other small stationery items.

Choose a Gift for a Woman
Self, worrying about what kind of gift to choose?
Packaged in a perfectly designed box, this candle is an ideal gift for birthdays, Christmas, anniversaries, Mother's Day and Father's Day or other holidays. Send a gift to express your love for your mother!

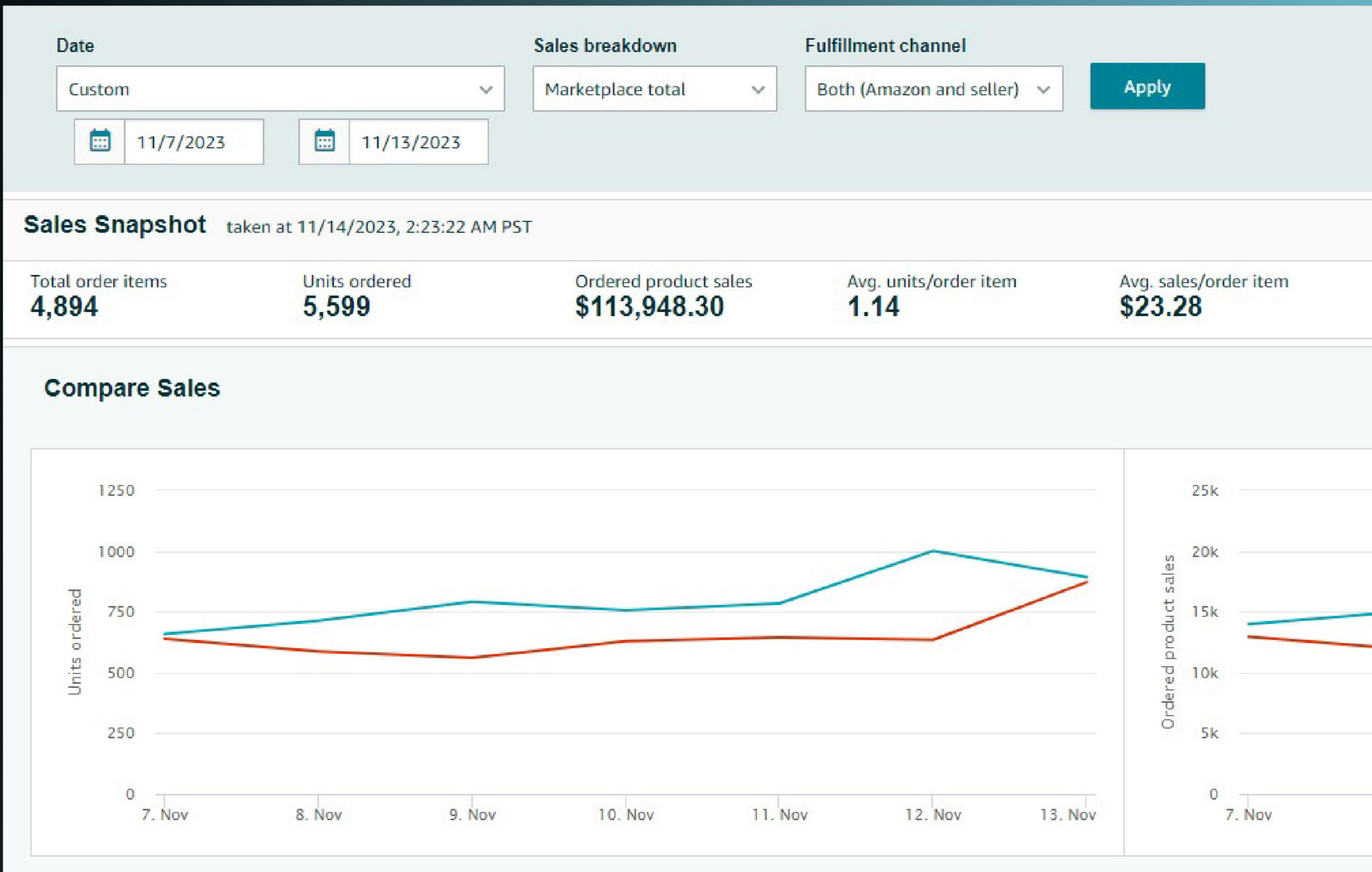
Surprise her with a perfectly packaged scented candle set

Customer Review: Works great!
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Customer Review: Works perfectly!
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A+ Content



BEST SELLER



Sales Dashboard [Learn more](#)

Date

Custom



9/1/2023



11/14/2023

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot taken at 11/14/2023, 2:24:13 AM PST

Total order items
53,229

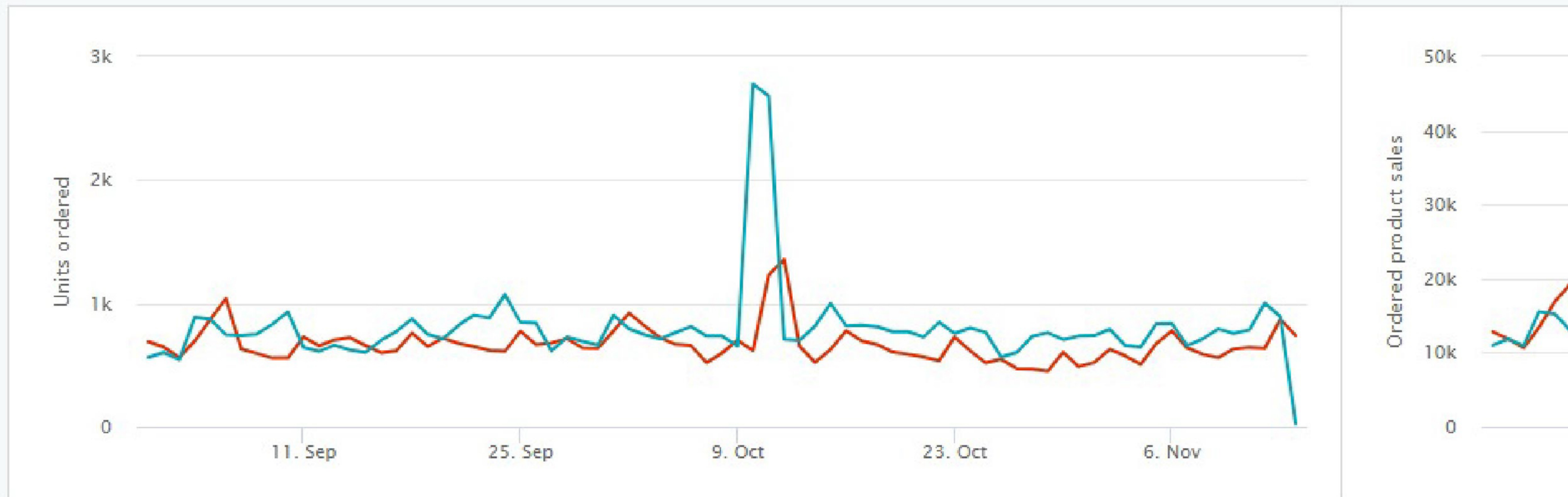
Units ordered
60,148

Ordered product sales
\$1,155,240.80

Avg. units/order item
1.13

Avg. sales/order item
\$21.70

Compare Sales



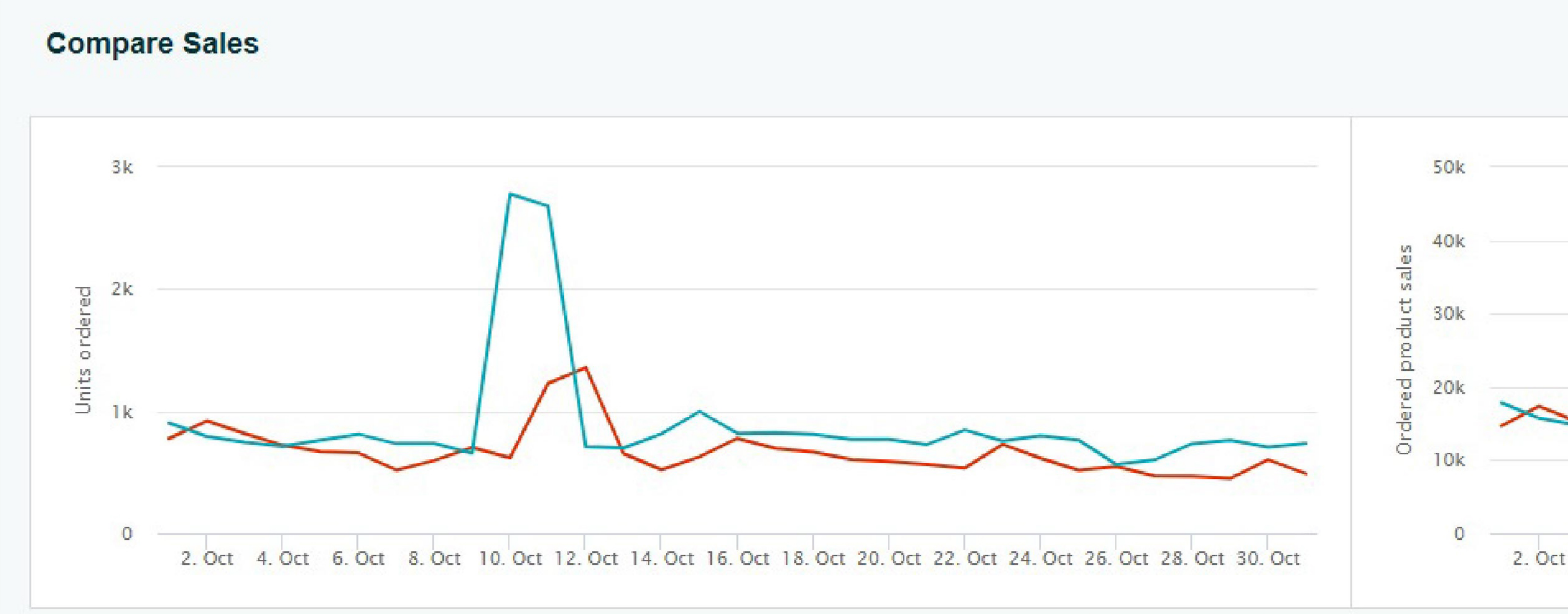
Best Sellers

Sales Dashboard [Learn more](#)

Date **Sales breakdown** **Fulfillment channel**

Sales Snapshot taken at 11/14/2023, 2:23:51 AM PST

Total order items	Units ordered	Ordered product sales	Avg. units/order item	Avg. sales/order item
24,347	27,529	\$525,091.20	1.13	\$21.57



View By Day By Week By MonthZoom 7D 1M 3M 6M 1Y 2YFrom Date To Date [Download \(.csv\)](#)[View SKU performance](#)

<input type="checkbox"/>	Date ↑	Ordered Product Sales ↓	Ordered Product Sales - B2B ↓	Units Ordered ↓	Units Ordered - B2B ↓	Total Order Items ↓	Total Order Items - B2B ↓	Average Sales per Order Item ↓	Average Sales per Order Item - B2B ↓	Average Units per Order Item ↓	Average Units per Order Item - B2B ↓	Average Selling Price ↓
<input type="checkbox"/>	5/01/2023	\$48,223.47	\$1,555.54	1,656	46	1,567	34	\$30.77	\$45.75	1.06	1.35	\$29.12
<input type="checkbox"/>	6/01/2023	\$47,614.57	\$1,285.60	1,642	40	1,560	38	\$30.52	\$33.83	1.05	1.05	\$29.00
<input type="checkbox"/>	7/01/2023	\$57,519.98	\$1,710.05	2,042	55	1,928	48	\$29.83	\$35.63	1.06	1.15	\$28.17
<input type="checkbox"/>	8/01/2023	\$63,403.36	\$1,343.69	2,284	51	2,166	42	\$29.27	\$31.99	1.05	1.21	\$27.76
<input type="checkbox"/>	9/01/2023	\$67,407.89	\$1,743.41	2,500	59	2,371	53	\$28.43	\$32.89	1.05	1.11	\$26.96
<input type="checkbox"/>	10/01/2023	\$71,389.86	\$1,948.26	2,686	74	2,570	60	\$27.78	\$32.47	1.05	1.23	\$26.58

View By day By week By monthZoom 7D 1M 3M 6M 1Y 2YFrom date To date [Download CSV](#)[View SKU performance](#)

<input type="checkbox"/>	Date ↑	Ordered product sales ↓	Ordered product sales - B2B ↓	Units ordered ↓	Units ordered - B2B ↓	Total order items ↓	Total order items - B2B ↓	Average sales per order item ↓	Average sales per order item - B2B ↓	Average units per order item ↓	Average Units per Order Item - B2B ↓	Average selling price ↓
<input type="checkbox"/>	01/1/2023	€28,149.86	€766.53	1,429	45	1,381	26	€20.38	€29.48	1.03	1.73	€19.70
<input type="checkbox"/>	01/2/2023	€38,020.06	€874.60	1,802	33	1,762	30	€21.58	€29.15	1.02	1.1	€21.10
<input type="checkbox"/>	01/3/2023	€65,405.64	€1,519.46	2,794	58	2,757	52	€23.72	€29.22	1.01	1.12	€23.41
<input type="checkbox"/>	01/4/2023	€100,534.43	€1,463.15	4,313	57	4,248	55	€23.67	€26.60	1.02	1.04	€23.31
<input type="checkbox"/>	01/5/2023	€95,177.59	€1,532.87	3,850	67	3,787	56	€25.13	€27.37	1.02	1.2	€24.72
<input type="checkbox"/>	01/6/2023	€83,950.59	€1,433.48	3,489	61	3,410	57	€24.62	€25.15	1.02	1.07	€24.06
<input type="checkbox"/>	01/7/2023	€104,993.37	€2,076.89	4,335	86	4,254	80	€24.68	€25.96	1.02	1.08	€24.22

Show/hide columns

Best Sellers

AMAZON PPC



Date

Custom

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply



11/7/2023



11/13/2023

Sales Snapshot taken at 11/14/2023, 2:23:22 AM PST

Total order items

4,894

Units ordered

5,599

Ordered product sales

\$113,948.30

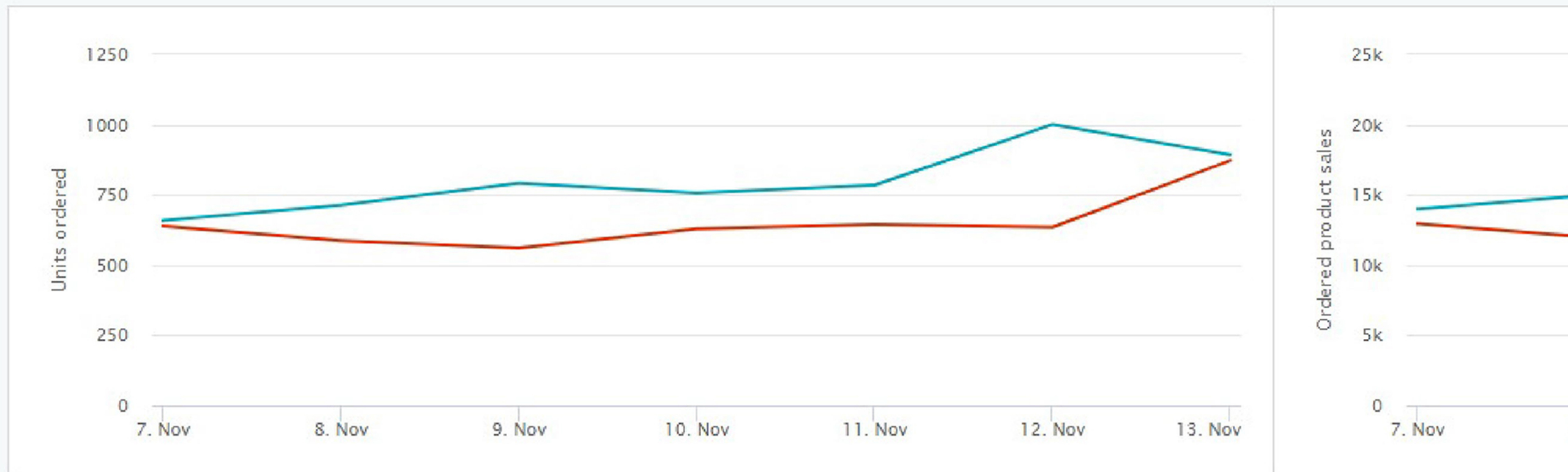
Avg. units/order item

1.14

Avg. sales/order item

\$23.28

Compare Sales

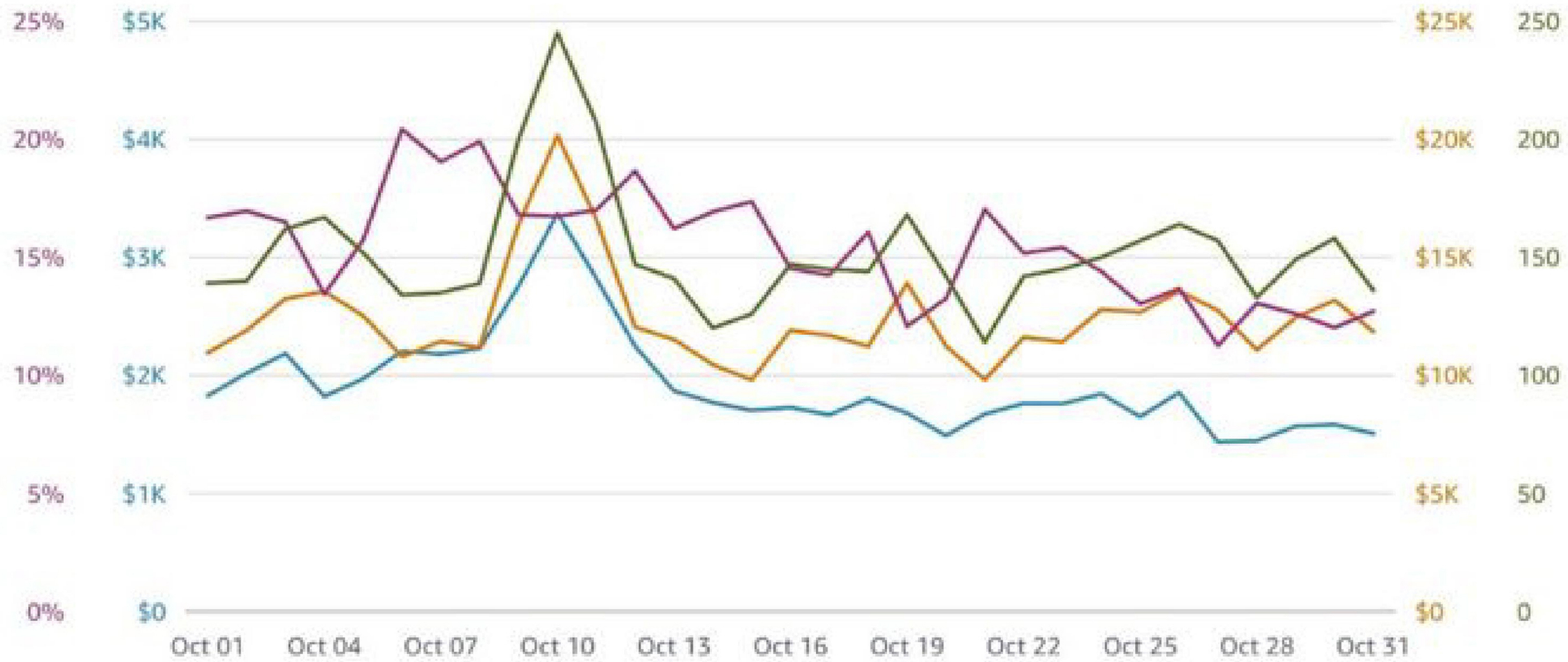


Spend ⓘ
\$59,417.45

Sales ⓘ
\$385,696.25

ACOS ⓘ
15.41%

Orders ⓘ
4,705



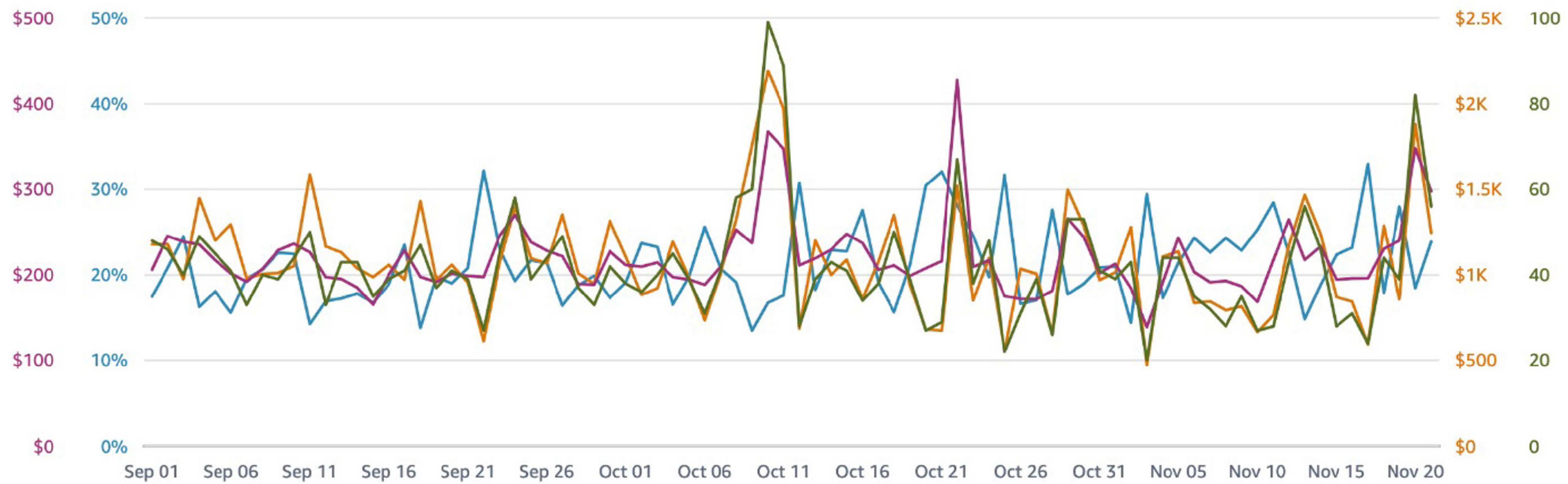
Amazon PPC

ACOS ▼ ⓘ
20.30%

Sales ▼ ⓘ
\$88,872.52

Spend ▼ ⓘ
\$18,040.99

Orders ▼ ⓘ
3,433



Filter Active status: Enabled ✕ Remove all

Create campaign

Find a campaign

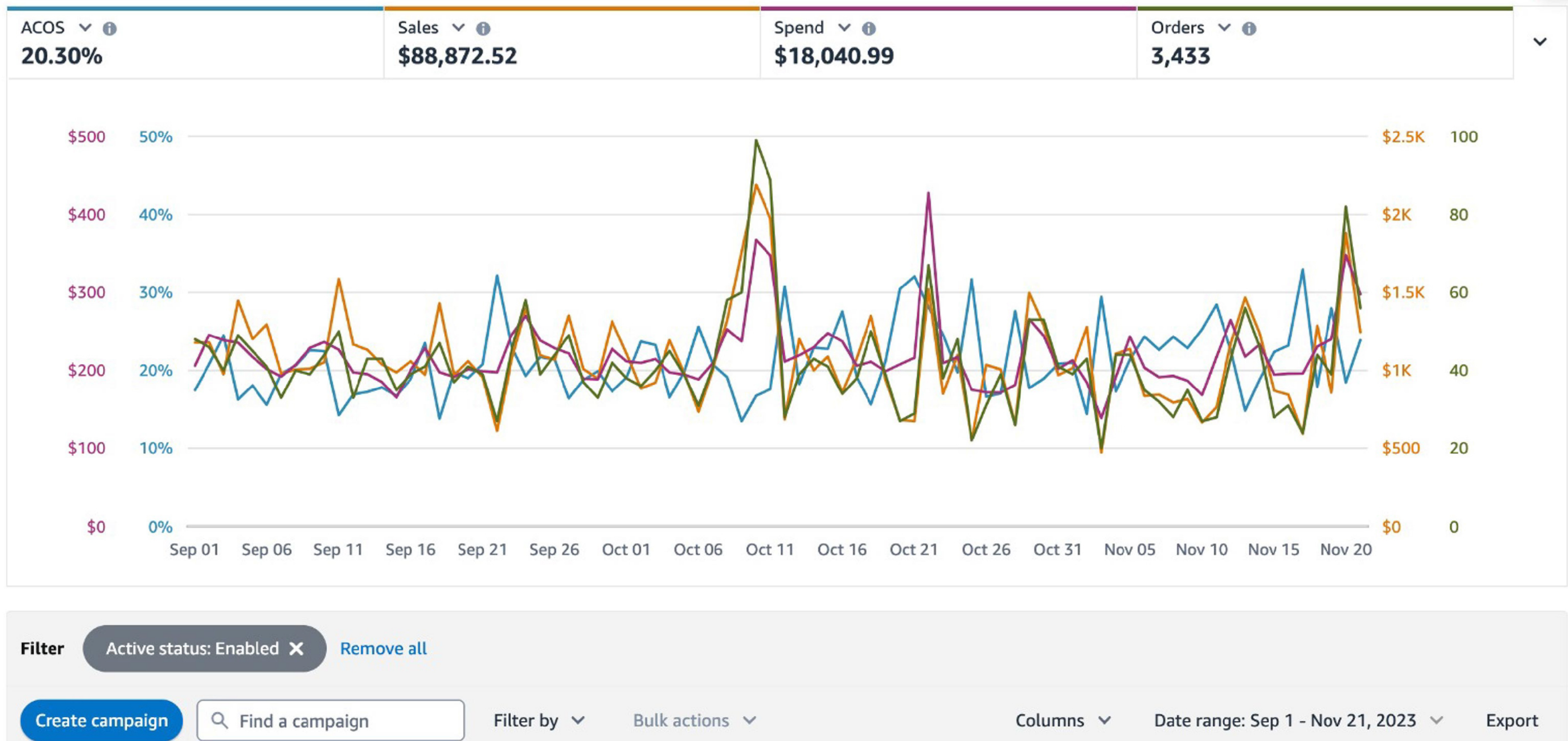
Filter by ▼

Bulk actions ▼

Columns ▼

Date range: Sep 1 - Nov 21, 2023 ▼

Export





**BLACK FRIDAY
SALE 2024**

Key Metrics

Sales

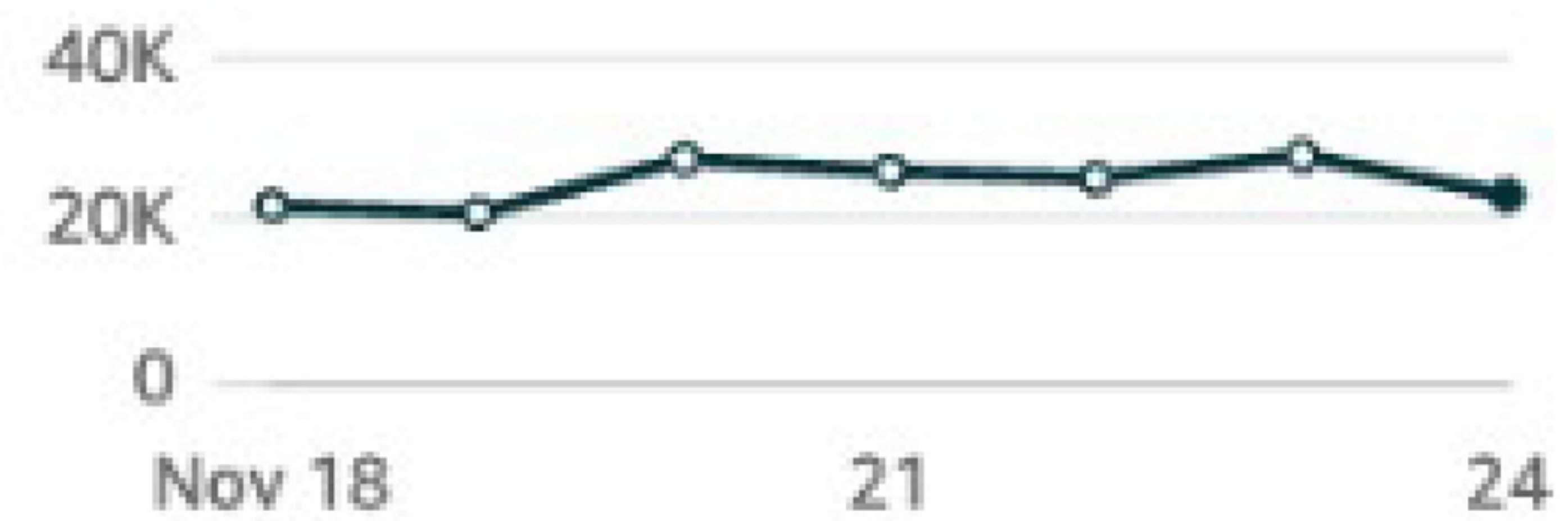
\$76,405.78



Key Metrics

Sales

\$23,058.16



Key Metrics

Sales

\$61,216.88



Key Metrics

Sales

\$4,118.29



THANK YOU!



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